

# Amazon Learning Journey

A tailor-made program, designed to foster meaningful connections and applied learning in the Heart of the Rainforest.

## Why Join?

Experience a life-changing journey that blends sustainability, innovation, and global leadership. From São Paulo's business ecosystem to the Amazon rainforest, participants explore Brazil's economic, social, and environmental dimensions through real-world interaction and purpose-driven dialogue.

Over five days, participants connect with business leaders, Indigenous communities, and impact-driven entrepreneurs, bridging strategy, purpose and sustainability.

## Highlights

### Innovation, Impact & ESG in Practice

- Corporate visits in the Manaus Free Trade Zone.
- Immersive sessions on sustainable finance, ESG, and social innovation.
- Conversations with relevant ESG Business Companies.

### Amazon Rainforest – Culture, Nature & Purpose

- Boat expedition on the Amazon River.
- Field visits to local riverbank and Indigenous communities.
- Case studies on green logistics (e.g., Real Amazon Case Studies).
- Experiential Moments:
  - Swim with Amazon river dolphins.
  - Visit to the rubber museum.
  - Sunset in the rainforest.
  - Amazonian culinary experiences.

### Learning Goals

- Understand the Brazilian business and cultural landscape.
- Apply ESG principles to strategy and leadership.
- Explore inclusive leadership and social entrepreneurship.
- Identify opportunities in emerging, impact-driven markets.
- Reflect on personal and organizational purpose.







## Who Should Join?

Executives; undergraduate and graduate students; MBA, EMBA, GEMBA participants; and academic partners interested in:

- Global sustainability leadership.
- ESG strategies in emerging markets.
- Immersive and transformational learning experiences.
- Expanding global networks through real-world engagement.

## Previous Partners & Testimonials

*"From São Paulo's urban energy to the heart of the Amazon in Manaus, this journey wasn't just about studying sustainability — it was about living it. Seeing communities, startups, and policies in action reshaped how I understand impact. Sustainability isn't a concept you apply — it's something you embody. Grateful to HEC Paris and Fundação Dom Cabral for an unforgettable experience beyond the classroom."*

**Alanoud Alnafoisah** – EMBA **HEC Paris | France**  
student

**Location:** São Paulo & Amazon

**Calendar:** February to August



## Overview: At FDC, your knowledge travels further.

Fundação Dom Cabral:  
Brazil's Global Business School

With Brazilian roots and a global vision, FDC is a pluralistic, innovative, and welcoming institution that offers both in-person and online programs, turning them into tangible opportunities for connection and meaningful experiences across academic, business, and social spheres.

For international students, FDC provides a valuable learning journey that addresses global challenges through the lens of Brazilian and Latin American contexts. For institutions, FDC is a trusted partner capable of designing and delivering fully integrated projects and programs.

**Contact us:** [internationaloffice@fdc.org.br](mailto:internationaloffice@fdc.org.br)