

Learning Journey SÃO PAULO, BRAZIL

Discover the Present and the
Future of Business in Latin
America's Economic Hub



Why São Paulo?

São Paulo is the beating heart of Latin America's economy. As one of the most global metropolises on the planet, it offers a vibrant innovation ecosystem, dynamic business environment, and unparalleled cultural diversity. With over 13 million residents and a strong international presence, the city is a living laboratory for leadership, impact, and global business.

Program Highlights

- Tailored Academic content in any relevant area, on demand.
- Deep dives into innovation, strategy, business models, ESG, leadership and cross-cultural development.
- Visits to leading companies in many different sectors.
- Immersive experiences in creative districts and diverse communities.
- Strategic networking opportunities with Brazilian executives, entrepreneurs, and thought leaders.

Key Learning Goals

- Develop a forward-thinking, innovation-driven mindset.
- Understand Brazil's complex regulatory, economic, and cultural landscape.
- Explore sustainable business models and ESG strategies in practice.
- Gain insights from diverse, high-level professionals shaping Brazil's business future.



Previous Partners & Testimonials:

"FDC's Learning Journey met our strategic objectives by creating an immersive, collaborative and experiential opportunity for executives to explore an emerging market deeply."

Jennifer Gerrard - Executive MBA Global Network, **Kellogg School of Management | USA**

Location: FDC Campus in São Paulo + curated off-site experiences

Calendar: Throughout the year, on demand



Overview: At FDC, your knowledge travels further.

Fundação Dom Cabral:
Brazil's Global Business School

With Brazilian roots and a global vision, FDC is a pluralistic, innovative, and welcoming institution that offers both in-person and online programs, turning them into tangible opportunities for connection and meaningful experiences across academic, business, and social spheres.

For international students, FDC provides a valuable learning journey that addresses global challenges through the lens of Brazilian and Latin American contexts. For institutions, FDC is a trusted partner capable of designing and delivering fully integrated projects and programs.

Contact us: internationaloffice@fdc.org.br